



PROGRAM

Day 0: Monday, 13 April 2020

08:00 – 09:00	Registration and welcome coffee
09:00 – 12:00	Site visit
12:00 – 13:30	Networking lunch and prayer
13:30 – 14:30	<p>Women in supply chain</p> <p>Supply chain management has traditionally been a male-dominated function. As technology is taking over and the industry develops, this session will bring success stories from women who have ventured into the supply chain industry. It will also aim to find answers to the below:</p> <ul style="list-style-type: none"> • What qualities does it take to be one of the few or the only woman in the department? • Why is it important to engage male leadership in your initiative? • What are the prospects of women in supply chain? • Regional and global success stories of women in the supply chain industry
14:30 – 16:00	<p>Leadership dialogue: Welcoming the new era of digital supply chain: How it will transform your existing business areas?</p> <p>Supply chain is poised to be a cost centric function within the business. The emergence of new technologies like AI, Blockchain, ML promises to ease processes and change the traditional way of working. In addition to the need to adapt, leaders have to embrace digital business models.</p> <p>The workshop will address the following important subjects:</p> <ul style="list-style-type: none"> • The state of automation/ technology adoption in GCC and the impact of automation on existing processes and workflows? • What is impeding digitalization from being implemented in the industry? • How will digitalization add value, enhance efficiency and ensure profitability to your businesses? • Success stories of digital integration in a chemical supply chain <p>Mihin Shah, Chief Supply Chain Officer, Landmark Group</p>



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Day 1: Tuesday, 14 April 2020

08:00 – 09:00	Registration and welcome coffee
09:00 – 09:10	Opening remarks
09:10 – 09:30	Keynote address: An overview of the current state of chemical supply chains in the GCC Fayez Al-Malki, VP, Global Supply Chain, SABIC
09:30 – 09:50	Keynote address: Enablers for the adoption of SC 4.0 Aart Willem De Wolf, Managing Partner, R&G Global Consultants
09:50 – 10:10	Panel discussion and Q&A
10:10 – 10:40	Inauguration of exhibition and networking break
10:40 – 11:00	Keynote address: Enhanced integration of manufacturing into supply chain Ismail Mahmud, Global Chemicals Director, Vopak
11:00 – 12:00	Masterclass 1: Rethink supply chain Supply chain 4.0 is changing the way petrochemical companies are growing their businesses. With the emergence of technologies like 3D printing, simulation, Internet of Things, there is a clear and significant shift from the procure, produce, deliver model to providing value-added products to customers through technology. This masterclass will cover crucial subjects on: <ul style="list-style-type: none"> • Determining the real business value through S&OP • Empowering intelligent and responsive supply chains • Ensuring end-to-end integration by enhancing connectivity and expanding service offerings Lars Kastrup, Global Head – Tradelens Products, Maersk Mehtab Gilani, Associate Partner, Chemical and Petroleum, IBM Global Business Services
12:00 – 13:30	Networking lunch and prayer
13:30 – 14:30	Masterclass 2: Digital innovation – Meeting customers' needs <ul style="list-style-type: none"> • Process and service innovation • Enhancing customer experience • Collaboration with customers, supply chain and trading partners Arun Bruce, Partner and MD, Middle East Leader – Operations Practice, BCG

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THROUGH TECHNOLOGY

PROGRAM

Panellist:

Anoop Srivastava, *Chief Transformation Advisor, Energy and Natural Resources, SAP MENA LLC*

14:30 – 15:30

Masterclass 3: Driving efficiency through sustainable supply chains

- Designing and implementing a green supply chain
- Role of supply chain in ensuring a circular economy
- Technology as an enabler for sustainable supply chains

Panelists:

Rainer Gunz, *VP, Business Optimisation and Supply Chain (BOSC), Borealis*

Ralf Schreiber, *Head of Sales, DHL Global Forwarding*

Bassel El Dabbagh, *ME&A, Regional Lead, Chemical Logistics, Agility*

15:30 – 15:45

Networking break

15:45 – 16:30

Masterclass 4: Impact of IMO 2020 on global petrochemical supply chains

- Global update on IMO 2020 and Marpol VI regulation
- Impact on naphtha and feedstock pricing
- Chemical freight implications
- Operational impact on Middle East Gulf petrochemical producers

Andy Nicholson, *VP Market Development Petrochemicals, Argus Media*


Captain Farhad Patel, *Director, Sharaf Shipping Agency*

16:30 – 16:40

Closing of the conference day 1

19:00 – 21:00

Gala dinner and Supply Chain Excellence Awards

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Day 2: Wednesday, 15 April 2020

08:00 – 09:00

Registration and welcome coffee

Session: Real world success stories

09:00 – 09:20

Keynote address: Driving supply chain innovation and collaboration through a center of excellence

09:20 – 09:40

Case study: Powering supply chain innovation through digitalization in GCC

09:40 – 10:00

Boosting chemical supply chains through public private partnerships

10:00 – 10:20

Panel discussion and Q&A

10:20 – 10:50

Networking break

Session: End-to-end integration

10:50 – 11:10

Supply chain control tower: Achieving end-to-end visibility and control

- Increasing data availability, analytics and capture
- Enhanced visibility and collaboration with trading partners
- Improving the efficiency of your networks

Rich Katz, CEO, Elemica

11:10 – 11:30

Driving supply chain excellence through six sigma

- Adopting value stream mapping methodology to improve visibility and predictability in operations
- Building trust with internal and external customers
- Increased supply chain flexibility by emphasizing on customer focus

11:30 – 12:00

Panel discussion and Q&A

12:00 – 12:10

Closing remarks

Dr. Abdulwahab Al-Sadoun, Secretary General, GPCA

12:10 – 13:30

Networking lunch and prayer

**Please note the speakers and topics were confirmed at the time of publishing; however, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics*