

# GPCA Supply Chain Conference Program

## DAY 0- Tuesday, 08 May 2018:

<b>Workshop</b>	<b>Human capital and talent management in supply chain</b>
<b>15:00 - 15:20</b>	<b>Rethinking supply chain organizational design</b> Kim Winter, <i>Founder and CEO, Logistics Executive Group</i>
<b>15:20 - 15:40</b>	<b>Organizational health as a driver for performance</b> Thomas Rings, <i>Partner, Dubai, A.T. Kearney Middle East LLC</i>
<b>15:40: 15:50</b>	<b>Coffee break</b>
<b>15:50 - 16:10</b>	<b>Managing talent through investment in capability building initiatives</b> Yahya Al Marzooqi, <i>Sr. Advisor to the CEO, Borouge</i>
<b>16:10 - 16:30</b>	<b>Topic to be suggested</b> Dr. Salah Suood Al-Eissa, <i>Director of Global Learning, SABIC Academy</i>
<b>16:30-16:50</b>	<b>People analytics</b> Raffaele Breschi, <i>Associate Partner, McKinsey &amp; Company</i>
<b>16:50 - 17:30</b>	<b>Open discussions</b>

## DAY 1- Wednesday, 09 ay 2018:

<b>08:00 – 09:00</b>	<b>Registration and welcome networking</b> <i>Sponsored by:</i> 
<b>Session One:</b>	<b>Importance of collaboration and business continuity</b>
<b>09:00 – 09:20</b>	<b>Keynote: Drivers for collaboration, challenges and opportunities</b> Mohammed Al Muallem, <i>Chief Executive Officer &amp; Managing Director – DP WORLD UAE Region and CEO – JAFZA</i>
<b>09:20 – 09:40</b>	<b>Keynote - Rethinking Urban Logistics – Riding a Wave of Disruption</b> Dr. Robert de Souza, <i>Executive Director, The Logistics Institute - Asia Pacific (TLI - Asia Pacific)</i>

**09:40 – 10:00**      **Call for collaboration: Returnable multi-use plastic pallets for GPCA members**  
Bassel El Dabbagh, *CEO, Agility (Abu Dhabi) PJSC*  
Marwan Martin Moubarak, *Managing Director, Industrium Group*

**10:00-10:20**      **Panel discussion and Q&A session**

**10:20 – 10:30**      **Recognition ceremony**

**10:30 – 11:10**      **Networking break**

**Session two:**      **Key drivers for performance: Organizational health and innovation**

**11:10--11:30**      **Realizing value from digital transformations for supply chain organizations:  
Overcoming shifts in underlying mind-sets and behaviours**  
Eddie Schwartz, *EVP of Cyber Services, DarkMatter LLC*

**11:30 – 11:50**      **Developing a culture of innovation in supply chain: The role of centres of  
Excellence**  
Dr. Antonie Potgieter, *VP Center of Excellence, Borouge PTE.*

**11:50 – 12:10**      **Panel discussion and Q&A session**

**12:10 – 14:00**      **Networking lunch**  
*Sponsored by:*



**Session three:**      **Defining the next paradigm for supply chains**

**14:00 – 14:20**      **Blockchain Adoption for Enterprise: An Organizational Readiness Toolkit**  
Rana Basu, *Director Energy and Consulting, ConsenSys*

**14:20 – 14:40**      **Collaboration in procurement: Enabling spend transparency across the value  
chain**  
Tracey Tops, *Business Analysis Manager- Procurement and Supply Management, Etihad  
Airways*

**14:40 – 15:00**      **Topic to be suggested**  
Richard Verity, *Partner, McKinsey & Company*

15:00- 15:20 Panel Discussion and Q&A session

19:00 – 21:00

Gala dinner

Sponsored by:



## DAY 2 – Thursday, 10 May 2018

08:00 – 09:00

Registration and welcome networking

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Session four:

United we stand

09:00 – 09:20

**Keynote: Changing nature of collaboration across supply chain bases or organizations**

Mark Geilenkirchen, *CEO, SOHAR Port and Freezone*

09:20 – 09:40

**One belt one Route (OBOR) initiative : Objectives, progress and future outlook**

Marcus Meissner, *Managing Partner (Middle East, Africa and Asia), Camelot Management Consultants Middle East DMCC*

09:40 – 10:00

**True supply chain collaboration - Born of a dynamic industry landscape and new technology enablement**

John Calder, *Partner- Supply Chain and Procurement Practice, Baringa Partners*

10:00- 10:40

**Panel discussion and Q&A**

Including all of the above speakers and **Hongtao Shao, General Manager, Sinotrans Almajdouie Middle East Company**

10:40 – 11:20

Networking break

Session five:

Collaboration for growth

11:20 – 11:40

**Capturing supply chain synergies during mergers and acquisitions: Role of building a unified organization culture**

Ahmad Al-Kout, *Integrated Supply Chain Planning Director – Liquids, EQUATE*

11:40 – 12:00

**Change management: Key to supply chain organization transformation**

Mark Benzahia, *Deputy Managing Director, S-A-TALKE*

- 12:00 -12:20**            **Panel discussion**
- 12:20 - 12:30**            **Closing remarks**  
**Dr. Abdulwahab Al-Sadoun, Secretary General, GPCA**
- 12:30 – 14:00**            **Networking lunch**  
*Sponsored by:*



\*Please note the speakers and topics were confirmed at the time of publishing; however, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topic.