

# GPCA Supply Chain Conference Program

## DAY 0- Tuesday, 08 May 2018:

<b>Workshop</b>	<b>Human capital and talent management in supply chain</b>
<b>14:30 – 14:50</b>	<b>Rethinking supply chain organizational design</b> Kim Winter, <i>Founder and CEO</i> , Logistics Executive Group
<b>14:50 – 15:10</b>	<b>Organizational health as a driver for performance</b> AT Kearney
<b>15:10 – 15:30</b>	<b>Managing talent through investment in capability building initiatives</b>
<b>15:30 – 15:50</b>	<b>People analytics</b> McKinsey
<b>15:50 – 16:30</b>	<b>Open discussions</b>

## DAY 1- Wednesday, 09 May 2018:

<b>08:00 – 09:00</b>	<b>Registration and welcome networking</b>
<b>Session One:</b>	<b>Importance of collaboration and business continuity</b>
<b>09:00 – 09:20</b>	<b>Keynote: Defining ‘Collaboration’: Drivers for collaboration, challenges and opportunities</b>
<b>09:20 – 09:40</b>	<b>Keynote - Recent global trends in business continuity for supply chain organizations</b>  Dr. Robert de Souza, <i>Executive Director</i> , The Logistics Institute - Asia Pacific (TLI - Asia Pacific)
<b>09:40 – 10:00</b>	<b>Panel discussion and Q&amp;A session</b>
<b>10:00 – 10:10</b>	<b>Recognition ceremony</b>

- 10:10 – 10:40**      **Networking break**
- Session two:**      **Key drivers for performance: Organizational health and innovation**
- 10:40 – 11:10**      **Realizing value from digital transformations for supply chain organizations:  
Overcoming shifts in underlying mind-sets and behaviours**  
*Eddie Schwartz, EVP of Cyber Services, DarkMatter LLC*
- 11:10 – 11:40**      **Developing a culture of innovation in supply chain: The role of centres of  
excellence**
- 11:40 – 12:00**      **Panel discussion and Q&A session**
- 12:00 – 14:00**      **Networking lunch**
- Session three:**      **Defining the next paradigm for supply chains**
- 14:00 – 14:20**      **Minimizing total cost of ownership: Driving efficiency in regional and global  
supply chains**  
*Yassine Bakkari, Operations Director- Middle East - L'Oréal*
- 14:20 – 14:40**      **Collaboration in procurement: Enabling spend transparency across the value  
chain**  
*Tracey Tops, Business Analysis Manager- Procurement and Supply Management, Etihad  
Airways*
- 14:40 – 15:00**      **Vendor prequalification community- A GPCA initiative**  
*Muayad Al Faresi, Procurement Director, EQUATE*
- 15:00 – 15:20**      **Panel Discussion and Q&A session**
- 19:00 – 21:00**      **Supply chain excellence awards and gala dinner**

## DAY 2 – Thursday, 10 May 2018

<b>08:00 – 09:00</b>	<b>Registration and welcome networking</b>
<b>Session four:</b>	<b>United we stand</b>
<b>09:00 – 09:20</b>	<b>Keynote: Changing nature of collaboration across supply chain bases or organizations</b> Mark Geilenkirchen, <i>CEO, SOHAR Port and Freezone</i>
<b>09:20 – 09:40</b>	<b>One belt one Route (OBOR) initiative : Objectives, progress and future outlook</b>
<b>09:40 – 10:20</b>	<b>Panel discussion and Q&amp;A</b> <b>Ensuring continuity in the face of localization and nationalization</b>
<b>10:20 – 11:00</b>	<b>Networking break</b>
<b>Session five:</b>	<b>Collaboration for growth</b>
<b>11:00 – 11:20</b>	<b>Capturing supply chain synergies during mergers and acquisitions: Role of building a unified organization culture</b> Ahmad Al-Kout, <i>Integrated Supply Chain Planning Director – Liquids, EQUATE</i>
<b>11:20 – 11:40</b>	<b>Change management: Key to supply chain organization transformation</b> Mark Benzahia, <i>Deputy Managing Director, S-A-TALKE</i>
<b>11:40 – 12:00</b>	<b>Setting up for success: Enabling cross functional collaboration across the supply chain</b> BASF
<b>12:00 – 12:20</b>	<b>Panel discussion</b>
<b>12:20 – 14:00</b>	<b>Networking lunch</b>